

A stylized city skyline graphic is split diagonally from the bottom-left to the top-right. The left side, set against a dark blue background, features silhouettes of various skyscrapers in shades of blue. The right side, set against a light blue background, features colorful, geometric representations of buildings in orange, yellow, and purple. Two palm trees are visible on the right side. The entire skyline is reflected in a lighter shade below it.

Welcome to the Epson SA Strike it Rich Programme

Welcome to Epson Strike it Rich

- Sell qualifying Epson products
- Register the sale in the month it was made
- Earn awesome cash rewards
- Enjoy spending your reward which is loaded to your Innervation Rewards Card!



Step 1:



+27 87 240 7042



Step 2:

Start a WhatsApp chat
with our friendly bot by
typing
“Epson”



Step 3:

Follow the steps on
screen

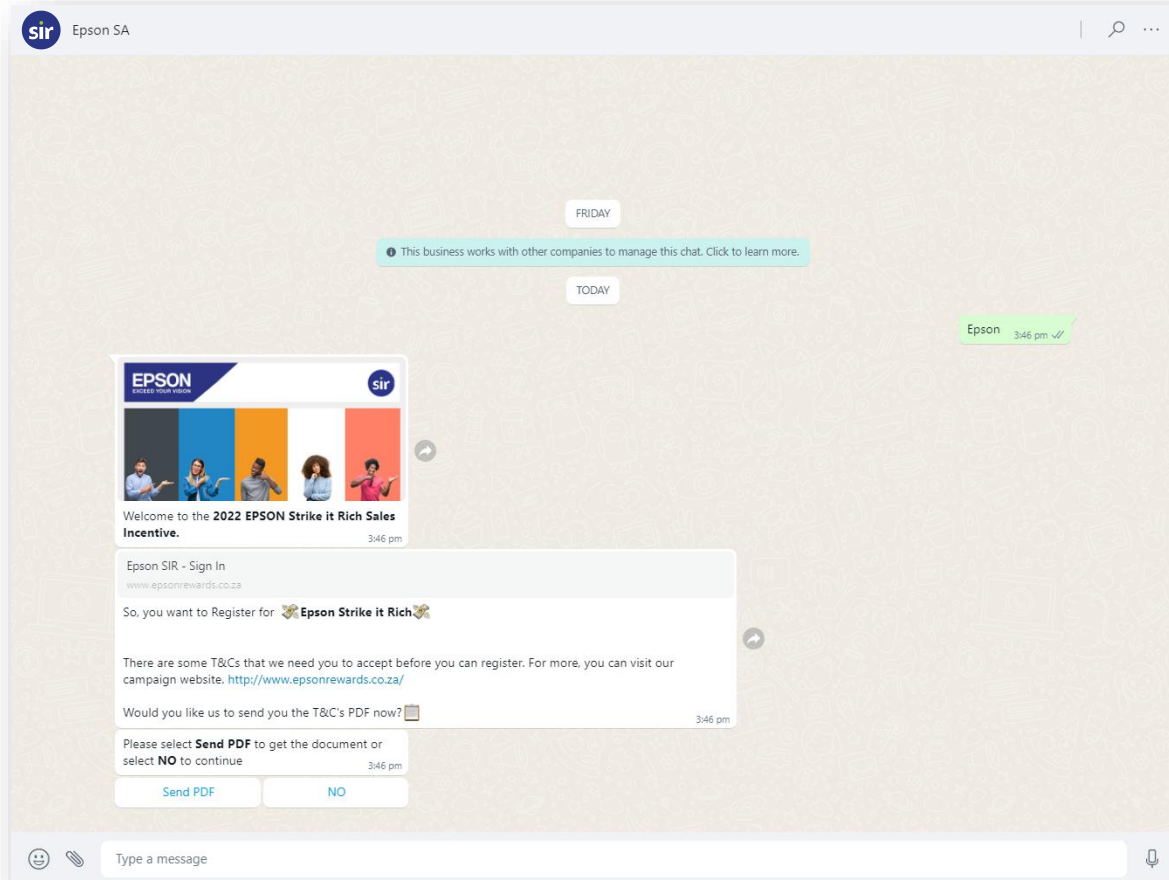


Step 4:

You are all done

Epson Strike it Rich Incentive Portal

- WhatsApp Number | +27 87 240 7042
- **Information Page** | <https://sa.epsonsir.co.za/>
- Queries email | Epson@thecatalyst.africa
- Every time you want to interact on the program just type “Epson”



Registering for Epson Strike it Rich

1

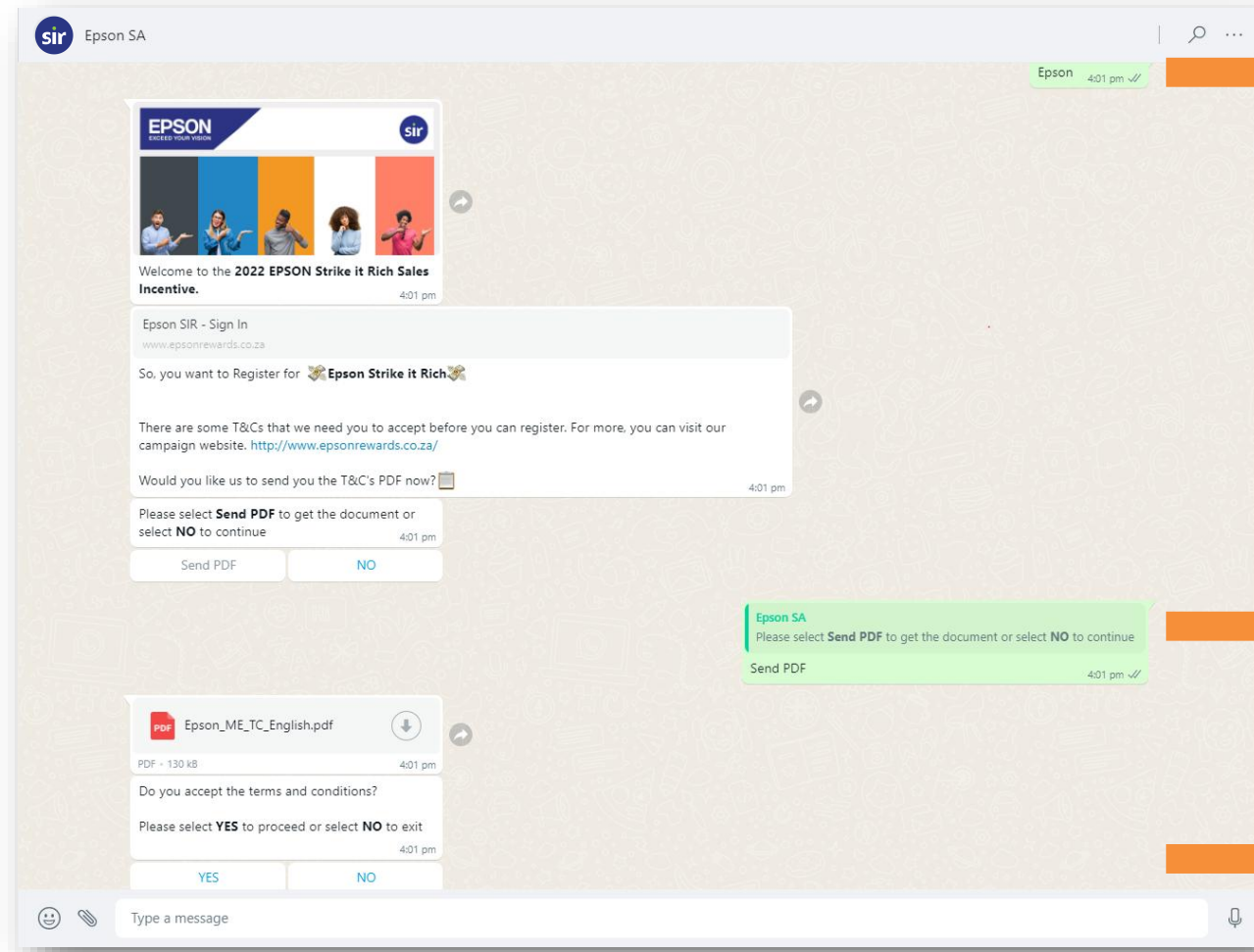
• Step 1

- Save +27 87 240 7042 to your contacts



Link: <https://wa.me/27872407042?text=Epson>

- Open WhatsApp & type “Epson” to the your newly saved Epson contact
- Select “Send PDF” to receive Terms and Conditions for the incentive
- Select “Yes” to accept the Terms & Conditions.



Epson

Send PDF

YES

• Step 2

- Now add your Name then your Surname
- Type your Birthdate (e.g 01-Jan)
- Type your company address
- Type your company's physical address
- Finally add our work email address.

Once you sent all of this through you will receive an email informing you that your profile is being validated.

Once your profile is validated you will receive another email with your confirmation in order to start uploading your sales and earning points.

The screenshot shows a WhatsApp chat interface with 'Epson SA'. The chat history includes the following messages and inputs:

- Super** (Agent): "What is your **First Name**?" (4:28 pm)
- User**: "First Name" (4:28 pm ✓)
- Super** (Agent): "Thank you **First Name** 🙌"
- Super** (Agent): "What is your **Surname**?" (4:28 pm)
- User**: "Surname" (4:28 pm ✓)
- Super** (Agent): "Great! When is your birthday? 🎂"
- Super** (Agent): "Please note: * I only need your birth day and month. Please type your birthday in *dd-MMM format (e.g 01-Jan)" (4:28 pm)
- User**: "01-Jan" (4:29 pm ✓)
- Super** (Agent): "Awesome **First Name** 🙌"
- Super** (Agent): "What is your **Company's name**?" (4:29 pm)
- User**: "Company Name" (4:29 pm ✓)
- Super** (Agent): "Great, now we need your **Company's physical address** 📍"
- Super** (Agent): "Please do not share your location.....only type your address" (4:29 pm)
- User**: "01 Street Name, Area" (4:30 pm ✓)
- Super** (Agent): "Great, thanks for that!"
- Super** (Agent): "We now need your work **email address**? 📧"
- Super** (Agent): "This must be your company email and not personal address." (4:30 pm)
- User**: "quinton@thecatalyst.africa" (4:31 pm ✓)

Orange arrows on the right side of the chat point from the user's input fields to labels in blue boxes: First Name, Surname, Birthdate, Company Name, Company Address, and Email address.

• Step 1

- Go to WhatsApp type “Epson” and then click on the Main Menu section

You will be able to select one of the following menu options:

- Log a Sale
- View Products
- History
- Rewards
- How it works
- Terms and Conditions
- Contact Us

LOG A SALE

The screenshot shows a WhatsApp chat interface with a contact named 'Epson'. The chat history includes a welcome message and a menu titled 'Epson Strike it Rich - Main Menu'. The menu lists several options, each with a radio button for selection:

- Log a Sale 📄 (Register your sales opportunity)
- View Products 📦 (View this month's qualifying products & points)
- History 📅 (View your points and sales history)
- Rewards 🎁 (View Rewards Info)
- How It Works 📖 (Find out more about how to Strike it Rich with Epson)
- T&C's 📄 (Incentive Programme Terms and Conditions)
- Contact Us 📞 (View our support contact details for any incentive related queries)

Orange arrows in the diagram point from the 'Epson' label to the chat header and from the 'Main Menu' label to the menu title in the chat.

• Step 2

- Once you have sold a qualifying Epson product, you can register your sale to earn rewards
- Supply the invoice number
- The Customer Name
- Invoice date (e.g 01-01-2022)

You will then be supplied with the Products Category menu to select from

LOG A SALE

The screenshot shows a chat window titled 'Epson SA'. The chat history includes the following messages:

- Epson Strike it Rich - Main Menu** (8:53 am): Please select one of the following options: At any point type **Menu** to go back to the Main Menu or **Exit** to leave the chat. [Main Menu]
- Epson SA** (9:03 am): Epson Strike it Rich - Main Menu. Please select one of the following options: ... [Log a Sale] Register your sales opportunity
- User** (9:03 am): Let's get started with registering your sale First Name, so you can get rewarded. 🏆
- Epson SA** (9:03 am): Please note - Type **Menu** at any point to go back to the main menu
- Epson SA** (9:03 am): To begin, tell us, what was the **Invoice Number** on the invoice to your customer?
- User** (9:03 am): InvoiceNumber01
- Epson SA** (9:03 am): Thanks, now tell us, what is the **Customers Name**?
- User** (9:03 am): Customer Name
- Epson SA** (9:03 am): Almost there, can you tell us the **Invoice date** of when the sale was made. 📅 This must match the invoice you're about to upload. **NB!** Please input date in "dd-MM-yyyy" format
- User** (9:04 am): 01-Jan-2022
- Epson SA** (9:04 am): Sorry I didnt get that. Please try again. Try and put your date in a dd-MM-yyyy format 🙌
- User** (9:04 am): 01-01-2022
- Product Category** (dropdown menu)

Log a sale from Menu

Invoice Number

Customer Name

Invoice Date

• Step 3

- Select the category of the products that you sold.

You can only select one product sku at a time.

LOG A SALE

× Categories

PRODUCT CATEGORIES

Business Projectors	☐
Pro Display	☐
Dot Matrix	☐
Printers	☐
Scanners	☐
Large Format Printers	☐

• Step 4

- Select the product code that matched the product you sold under the category selected.
- Let us know how many units did you sell – Maximum of 10 units is allowed.
- Then provide the serial number of each of the products, if you sold more than 1 provide each of the serial numbers separated by a comma. (Don't leave spaces between the comma.
- Provide us with a Photo or a PDF upload of the actual Invoice to validate your submission

You will receive a mobile and email confirmation of your entry followed by an option to upload more qualifying products.

Once your submission is validated you can view your points from the Menu under History or from the Rewards Menu option

LOG A SALE

The screenshot shows a chat interface titled 'LOG A SALE' with 'Epson SA' as the contact. The chat history includes a message from the user asking for product categories, a response from Epson SA listing categories, and a list of product codes (A03 to A13) with their corresponding model numbers (EB-725 to EB-L200W). The user has selected 'Business Projectors' as the category and 'A03' as the product code. The interface also shows a confirmation message from Epson SA and a prompt for the user to provide the matching code of the product sold.

Product Code	Product Model
A03	EB-725
A04	EB-735F
A05	EB-735Fi
A06	EB-725Wi
A07	EB-685Wi
A08	EB-695Wi
A09	EB-1780W
A10	EB-1795F
A11	EB-L200F
A12	EB-685W
A13	EB-L200W

Product Category

Product Code

• Step 5

- Select the product code that matched the product you sold under the category selected.
- Let us know how many units did you sell – Maximum of 10 units is allowed.
- Then provide the serial number of each of the products, if you sold more than 1 provide each of the serial numbers separated by a comma. (Don't leave spaces between the comma).
- Provide us with a Photo or a PDF upload of the actual Invoice to validate your submission

You will receive a mobile and email confirmation of your entry followed by an option to upload more qualifying products.

Once your submission is validated you can view your points from the Menu under History or from the Rewards Menu option

LOG A SALE

The screenshot shows a WhatsApp conversation with 'Epson SA'. The chat history includes:

- A message from the user: "Amazing 🤖 how many units did you sell?"
- A system message: "NB: A maximum quantity of 10 units is allowed to qualify for points. If you have sold more than 10, then please only enter 10" (9:15 am)
- A message from the user: "10" (9:18 am) with a checkmark.
- A message from Epson SA: "Wow, that's great news 🎉"
- A message from Epson SA: "Please include the serial number/s for the 10 unit/s"
- A message from the user: "Please include in same line, separated by a comma eg, FGHJ742544, FGHJKL7863447, THJKFGH87451" (9:18 am)
- A message from the user: "FGHJ742544,FGHJ742545,FGHJ742546,FGHJ742547,FGHJ742548,FGHJ742549,FGHJ742550,FGHJ742551,FGHJ742552,FGHJ742553" (9:27 am) with a checkmark.
- A message from Epson SA: "You are on the final step, let's do this! You can either submit a Photo 📷 or a PDF 📄"
- A message from the user: "Please select which option you would like to upload" (9:27 am)
- A message from the user: "PDF" (9:27 am)
- A message from Epson SA: "You are on the final step, let's do this! You can either submit a Photo 📷 or a PDF 📄"
- A message from the user: "PDF" (9:29 am) with a checkmark.
- A message from Epson SA: "Please send a PDF 📄 of the customer invoice. No sale will be validated without this." (9:29 am)

Orange arrows point from the '10' message to a blue box labeled 'Product Quantity', from the serial number message to a blue box labeled 'Serial Numbers', and from the 'PDF' message to a blue box labeled 'Photo or PDF of Invoice'.

• Step 6

- Select the product code that matched the product you sold under the category selected.
- Let us know how many units did you sell – Maximum of 10 units is allowed.
- Then provide the serial number of each of the products, if you sold more than 1 provide each of the serial numbers separated by a comma. (Don't leave spaces between the comma.
- Provide us with a Photo or a PDF upload of the actual Invoice to validate your submission

You will receive a mobile and email confirmation of your entry followed by an option to upload more qualifying products.

Once your submission is validated you can view your points from the Menu under History or from the Rewards Menu option

LOG A SALE

Chat interface with Epson SA. The chat shows a sequence of messages:

- Message 1: "Please send a PDF of the customer invoice. No sale will be validated without this. 9:29 am"
- Message 2: "You are on the final step, let's do this! You can either submit a Photo or a PDF"
- Message 3: "PDF" (with a PDF icon)
- Message 4: "Thank you First Name, your sale has been captured as follows: Invoice: InvoiceNumber01, Customer: Customer Name, Product Category: Business Projectors, Product: EB-725, Quantity: 10, Serial numbers: FGHJ742544, FGHJ742545, FGHJ742546, FGHJ742547, FGHJ742548, FGHJ742549, FGHJ742550, FGHJ742551, FGHJ742552, FGHJ742553, Photo/upload received: Yes"
- Message 5: "We will send you an email with all your sales registration details"
- Message 6: "Did you sell more qualifying products that you would like to add? Select Yes or No"
- Message 7: "Customer Name Invoice.pdf" (with a PDF icon)
- Message 8: "Epson SA Did you sell more qualifying products that you would like to add? Select Yes or No"

Two orange arrows point from the interface to external boxes:

- One arrow points from the PDF upload area to a box labeled "Invoice upload".
- Another arrow points from the "More Products to upload Yes/No" prompt to a box labeled "More Products to upload Yes/No".

Thank you

