

A stylized city skyline illustration. The left side features dark blue silhouettes of various skyscrapers. A diagonal line divides the image, with the right side showing colorful, geometric buildings in shades of orange, yellow, and blue. Some buildings have palm trees in front of them. The entire scene is reflected in a light blue area at the bottom, creating a water-like effect.

Epson SA Strike it Rich

User Guide 2022

Welcome to Epson Strike it Rich

- Sell qualifying Epson products
- Register the sale in the month it was made
- Earn awesome cash rewards
- Enjoy spending your reward which is loaded to your Innervation Rewards Card!



Step 1:



+27 87 240 7042



Step 2:

Start a WhatsApp chat
with our friendly bot by
typing
“Epson”



Step 3:

Follow the steps on
screen

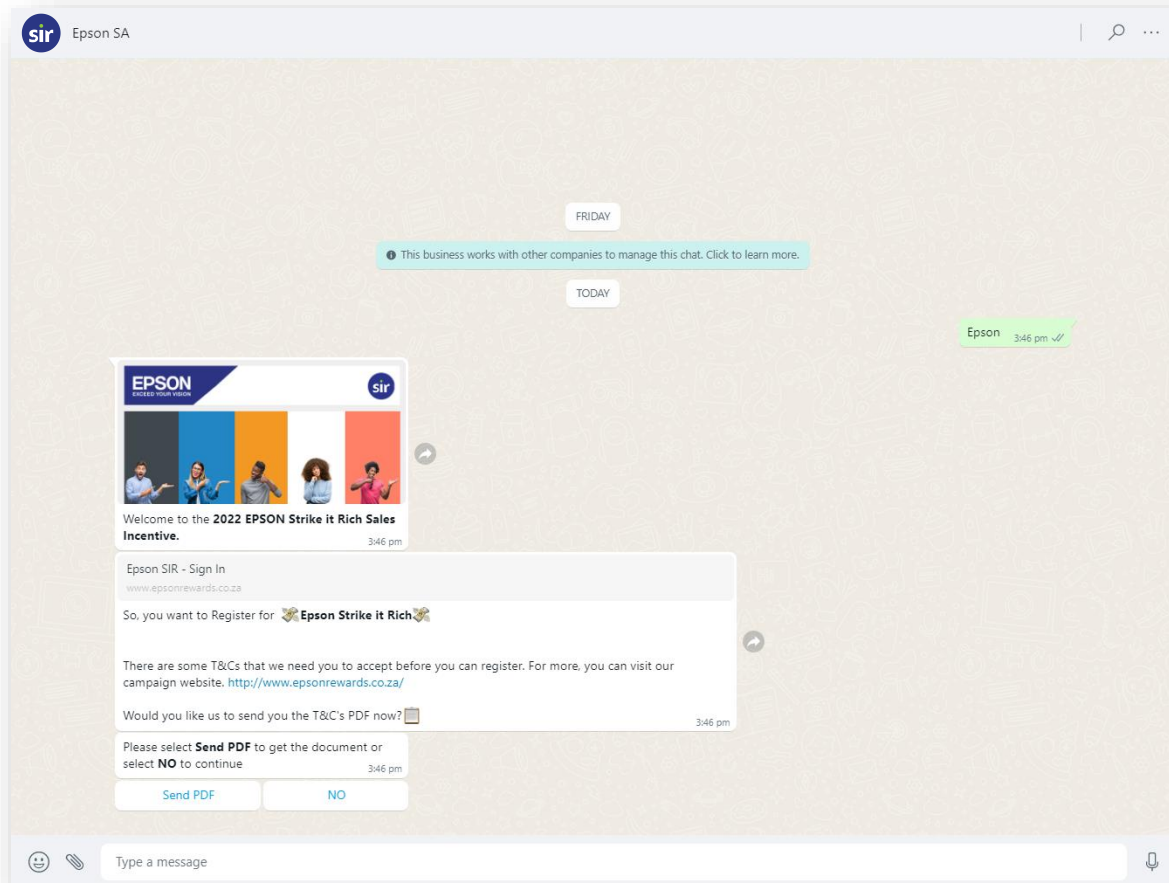


Step 4:

You are all done

Epson Strike it Rich Incentive Portal

- WhatsApp Number | +27 87 240 7042
- **Information Page** | <https://sa.epsonsir.co.za/>
- Queries email | Epson@thecatalyst.africa
- Every time you want to interact on the program just type “Epson”



Registering for Epson Strike it Rich

1

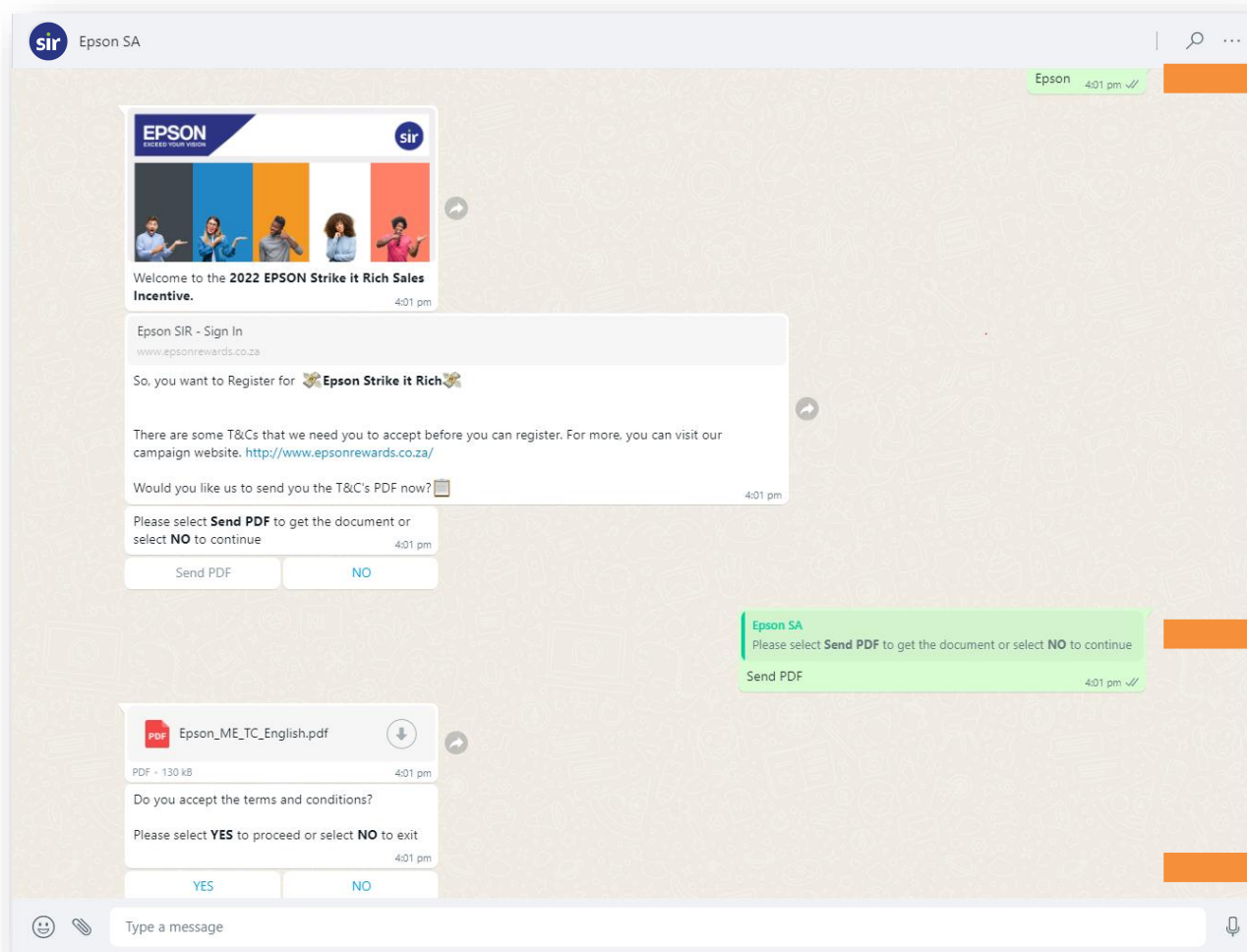
• Step 1

- Save +27 87 240 7042 to your contacts



Link: <https://wa.me/27872407042?text=Epson>

- Open WhatsApp & type “Epson” to the your newly saved Epson contact
- Select “Send PDF” to receive Terms and Conditions for the incentive
- Select “Yes” to accept the Terms & Conditions.



Epson

Send PDF

YES

• Step 2

- Now add your Name then your Surname
- Type your Birthdate (e.g 01-Jan)
- Type your company address
- Type your company's physical address
- Finally add our work email address.

Once you sent all of this through you will receive an email informing you that your profile is being validated.

Once your profile is validated you will receive another email with your confirmation in order to start uploading your sales and earning points.

The screenshot shows a WhatsApp conversation with 'Epson SA'. The chat history includes the following messages and responses:

- Epson SA:** Super What is your **First Name**? 4:28 pm
- User:** First Name 4:28 pm ✓✓
- Epson SA:** Thank you **First Name** What is your **Surname**? 4:28 pm
- User:** Surname 4:28 pm ✓✓
- Epson SA:** Great! When is your birthday?
 Please note: * I only need your birth day and month. Please type your birthday in "dd-MMM format (e.g 01-Jan) 4:28 pm
- User:** 01-Jan 4:29 pm ✓✓
- Epson SA:** Awesome **First Name** What is your **Company's name**? 4:29 pm
- User:** Company Name 4:29 pm ✓✓
- Epson SA:** Great, now we need your **Company's physical address** Please do not share your location.....only type your address 4:29 pm
- User:** 01 Street Name, Area 4:30 pm ✓✓
- Epson SA:** Great, thanks for that!
 We now need your work **email address**? This must be your company email and not personal address. 4:30 pm
- User:** quinton@thecatalyst.africa 4:31 pm ✓✓

On the right side of the chat, there is a column of blue boxes with white text, each preceded by an orange arrow pointing from a user message in the chat:

- First Name
- Surname
- Birthdate
- Company Name
- Company Address
- Email address

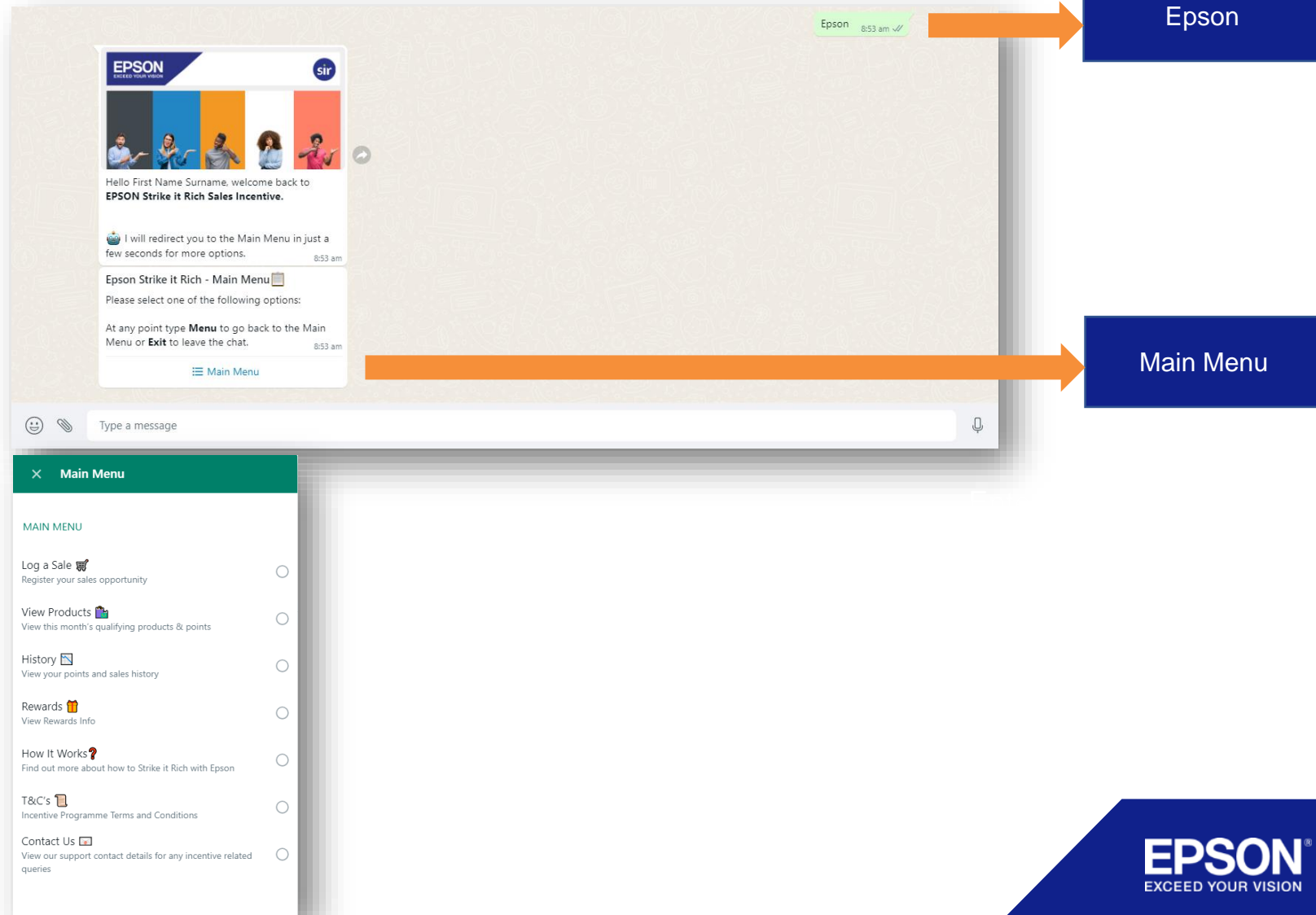
• Step 1

- Go to WhatsApp type “Epson” and then click on the Main Menu section

You will be able to select one of the following menu options:

- Log a Sale
- View Products
- History
- Rewards
- How it works
- Terms and Conditions
- Contact Us

LOG A SALE



• Step 2

- Once you have sold a qualifying Epson product, you can register your sale to earn rewards
- Supply the invoice number
- The Customer Name
- Invoice date (e.g 01-01-2022)

You will then be supplied with the Products Category menu to select from

LOG A SALE

The screenshot displays a chat window titled 'LOG A SALE' with 'Epson SA' as the contact. The chat history includes a welcome message with a 'Main Menu' button, a 'Log a Sale' prompt, and a series of questions for 'First Name', 'Invoice Number', 'Customer Name', and 'Invoice date'. The user has provided 'InvoiceNumber01', 'Customer Name', '01-Jan-2022', and '01-01-2022'. The interface includes a 'Product Category' dropdown at the bottom.

Log a sale from Menu

Invoice Number

Customer Name

Invoice Date

• Step 3

- Select the category of the products that you sold.

You can only select one product sku at a time.

LOG A SALE

× Categories

PRODUCT CATEGORIES

Business Projectors	<input type="radio"/>
Pro Display	<input type="radio"/>
Dot Matrix	<input type="radio"/>
Printers	<input type="radio"/>
Scanners	<input type="radio"/>
Large Format Printers	<input type="radio"/>

• Step 4

- Select the product code that matched the product you sold under the category selected.
- Let us know how many units did you sell – Maximum of 10 units is allowed.
- Then provide the serial number of each of the products, if you sold more than 1 provide each of the serial numbers separated by a comma. (Don't leave spaces between the comma.
- Provide us with a Photo or a PDF upload of the actual Invoice to validate your submission

You will receive a mobile and email confirmation of your entry followed by an option to upload more qualifying products.

Once your submission is validated you can view your points from the Menu under History or from the Rewards Menu option

LOG A SALE

The screenshot shows a chat interface titled 'LOG A SALE' with the 'sir' logo and 'Epson SA' as the contact. The chat history includes a message from the user asking for product categories, a response from Epson SA listing categories, and a confirmation of 'Business Projectors'. The current screen displays a list of product codes and their corresponding serial numbers:

A03	EB-725
A04	EB-735F
A05	EB-735Fi
A06	EB-725Wi
A07	EB-685Wi
A08	EB-695Wi
A09	EB-1780W
A10	EB-1795F
A11	EB-L200F
A12	EB-685W
A13	EB-L200W

Below the list, a confirmation message states: 'Well done on your sale First Name! Please let us know which **Business Projector** you have sold. Type **Menu** to go back to the Main Menu or **Exit** to leave the chat.' A follow-up message asks for the matching code of the product sold, with an example: 'Type the matching code of the product you sold. For Example - A14 for EB-X49.' The user has entered 'A03' in the input field, which is highlighted by an orange arrow pointing to the 'Product Code' label.

Product Category

Product Code

• Step 5

- Select the product code that matched the product you sold under the category selected.
- Let us know how many units did you sell – Maximum of 10 units is allowed.
- Then provide the serial number of each of the products, if you sold more than 1 provide each of the serial numbers separated by a comma. (Don't leave spaces between the comma).
- Provide us with a Photo or a PDF upload of the actual Invoice to validate your submission

You will receive a mobile and email confirmation of your entry followed by an option to upload more qualifying products.

Once your submission is validated you can view your points from the Menu under History or from the Rewards Menu option

LOG A SALE

The screenshot shows a WhatsApp conversation with 'Epson SA'. The chat history includes:

- A message from Epson SA: "Amazing 🎉 how many units did you sell?"
- A message from the user: "10" (9:18 am)
- A message from Epson SA: "Wow, that's great news 🎉"
- A message from Epson SA: "Please include the serial number/s for the 10 unit/s"
- A message from the user: "FGHJ742544,FGHJ742545,FGHJ742546,FGHJ742547,FGHJ742548,FGHJ742549,FGHJ742550,FGHJ742551,FGHJ742552,FGHJ742553" (9:27 am)
- A message from Epson SA: "You are on the final step, let's do this! You can either submit a Photo 📷 or a PDF 📄"
- A message from the user: "PDF" (9:29 am)
- A message from Epson SA: "Please send a PDF 📄 of the customer invoice. No sale will be validated without this." (9:29 am)

Orange arrows point from the following messages to labels on the right:

- From the user's message "10" to the label "Product Quantity".
- From the user's message containing the serial numbers to the label "Serial Numbers".
- From the user's message "PDF" to the label "Photo or PDF of Invoice".

• Step 6

- Select the product code that matched the product you sold under the category selected.
- Let us know how many units did you sell – Maximum of 10 units is allowed.
- Then provide the serial number of each of the products, if you sold more than 1 provide each of the serial numbers separated by a comma. (Don't leave spaces between the comma.
- Provide us with a Photo or a PDF upload of the actual Invoice to validate your submission

You will receive a mobile and email confirmation of your entry followed by an option to upload more qualifying products.

Once your submission is validated you can view your points from the Menu under History or from the Rewards Menu option

LOG A SALE

Chat interface with Epson SA. The chat shows a sequence of messages:

- Message 1: "Please send a PDF of the customer invoice. No sale will be validated without this. 9:29 am"
- Message 2: "You are on the final step, let's do this! You can either submit a Photo or a PDF. PDF 9:29 am ✓"
- Message 3: "Thank you First Name, your sale has been captured as follows: Invoice: InvoiceNumber01, Customer: Customer Name, Product Category: Business Projectors, Product: EB-725, Quantity: 10, Serial numbers: FGHJ742544, FGHJ742545, FGHJ742546, FGHJ742547, FGHJ742548, FGHJ742549, FGHJ742550, FGHJ742551, FGHJ742552, FGHJ742553, Photo/upload received: Yes. We will send you an email with all your sales registration details. 9:32 am"
- Message 4: "Did you sell more qualifying products that you would like to add? Select Yes or No. 9:32 am"
- Message 5: "Epson SA Did you sell more qualifying products that you would like to add? Select Yes or No. No 9:32 am ✓"

A PDF file named "Customer Name Invoice.pdf" is attached to the chat. An orange arrow points from the PDF attachment to a blue box labeled "Invoice upload". Another orange arrow points from the "Did you sell more qualifying products..." prompt to a blue box labeled "More Products to upload Yes/No".

Thank you